



PSA 3 (30 second spot)

Food Safety Rule #2
Separate, Don't Cross-Contaminate!

ANNOUNCER:

It's an unsavory fact, but one worth remembering: sometimes the food we eat can make us sick. But most cases of foodborne illness can be prevented.

One important food safety tip is to keep foods and their juices separate from other foods during storage and preparation. (STATION/ORGANIZATION) urges consumers to separate foods; don't cross-contaminate. It's one simple way to keep your food safe from harmful bacteria.

Canadian Partnership for Consumer Food Safety Education
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